



# An Other World

A third space for productivity, social connection, and wellness.

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# The World has Changed.

After COVID, remote work has become the norm.

Young professionals are looking for third spaces to enjoy life outside of their room and make friends in an isolating world.

# Inflections, Signals, and Drivers.

COVID makes remote work the norm.

Young workers become socially isolated.

Cafes are full of laptops and workers.

Social spaces and programs are growing.

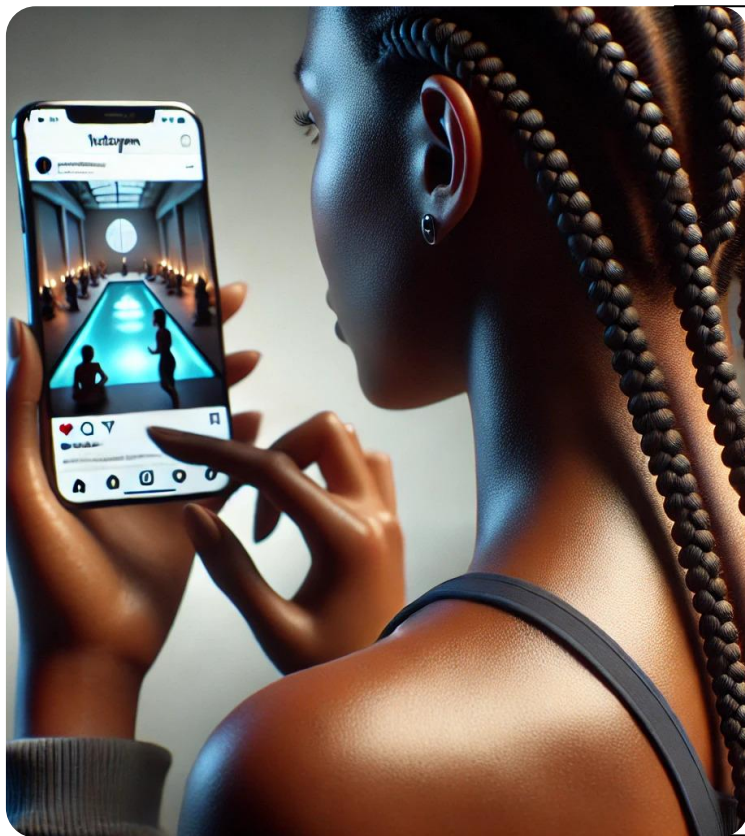
Young professionals are looking for third spaces.



## Meet Tatiana

Tatiana is a driven, health-conscious tech professional in her late 20s who works remotely. After years of moving from city to city, she's landed in LA—but the constant motion has made it difficult to build lasting friendships. Ambitious and independent, she thrives in her career and values wellness, but she craves meaningful connection and a sense of community. She's not just looking for a place to work—she's wants a place that will support her ambitions and create a sense of belonging.





## And she found it.

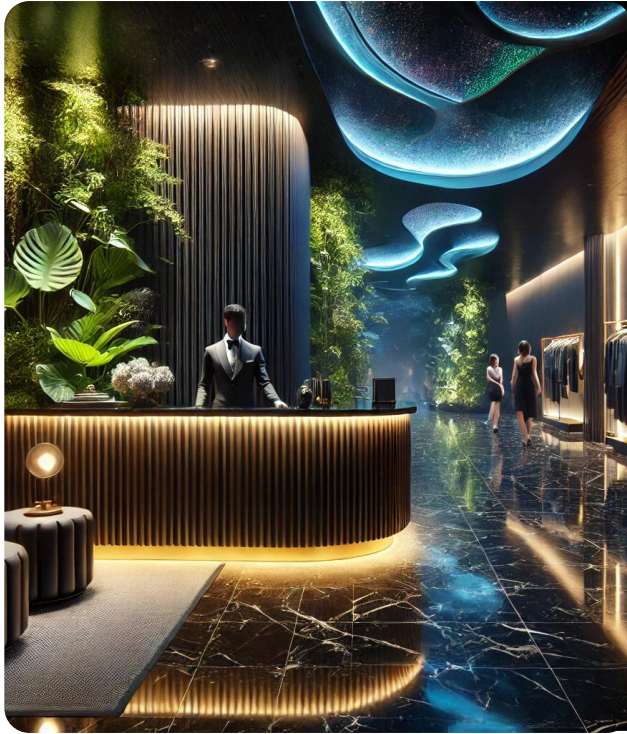
While scrolling Instagram on a quiet Sunday, Tatiana paused—her screen glowing with images of glowing pools, lush greenery, and vibrant conversations. It looked like another world. She scrolled through the images in awe. *This* was the space she'd been searching for.

Excitement buzzed through her—she found....

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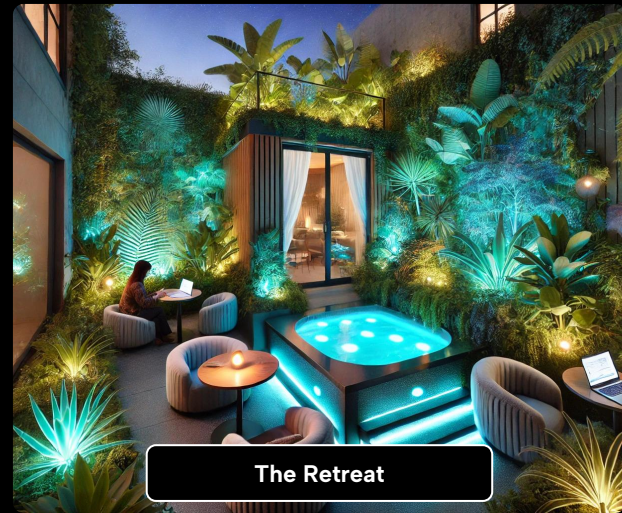
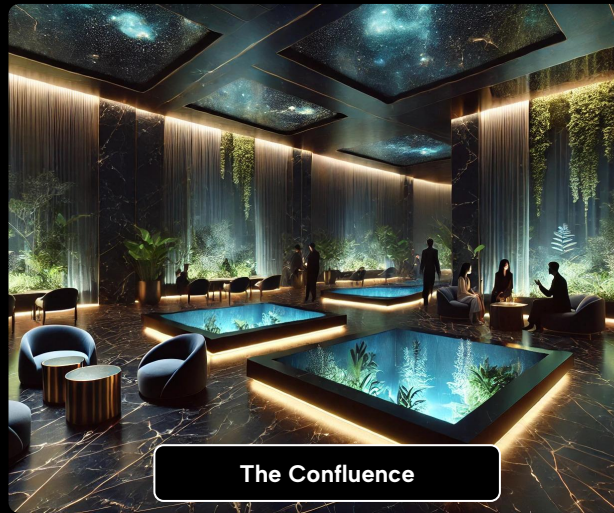
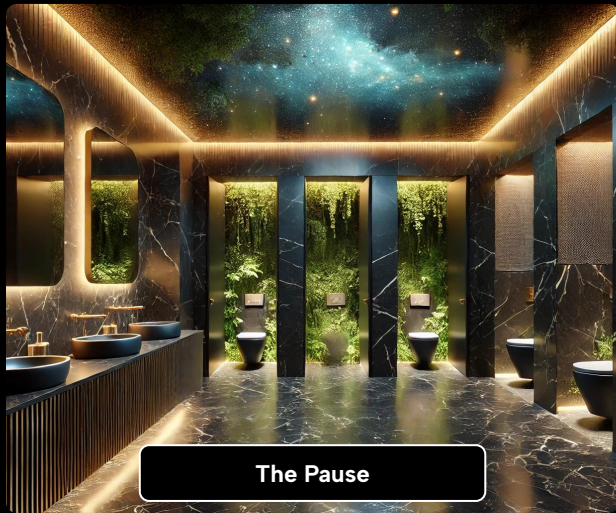
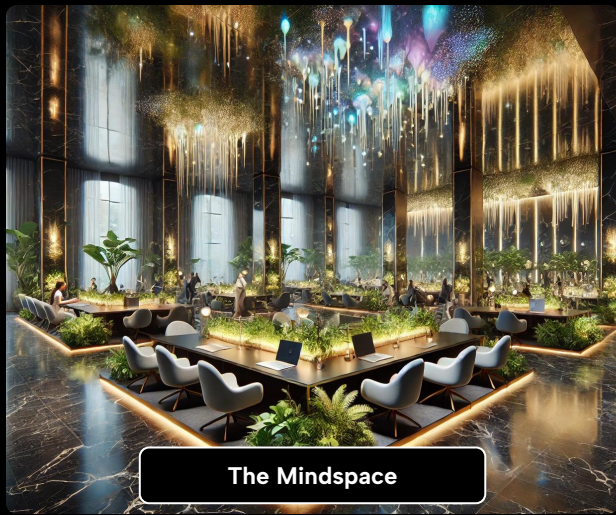


## An Other World


























Is a third space for professionals to work, socialize, network, and maintain their health.

We hybridize productive work space with inspiring environments, wellness culture, and curated social programming.





# Competitive Analysis

	An Other World	Equinox	Bathhouse NYC	SoHo House	WeWork
Hybrid Work / Wellness / Community					
Otherworldly Environment					
Recovery Wellness					
Social Curation					
Weekend Programming					

## Full Features (WIP):

### The built environment

- Artistic and inspiring, otherworldly environments
- Multiple community tubs at different temperatures
- Salt pool
- Steam room
- The latest in Sauna Technologies
- Cold baths
- A work room designed for productivity and socialization
- Private rooms with open invite signaling
- Luxury amenities
- A cafe for mid-day lunches and coffee emergencies

## Full Features (WIP):

### Programming and Curation

- Weekend events (examples)
  - Under 25 night
  - Industry nights
  - Wellness nights
- Wristband access to lockers, facilities.
- Wristband social signaling
  - (Think colored cups at parties, but for friends).
- Environments specifically designed to create interaction
- Opportunities for displaying our members work / ventures in the space.



# Our Community

## Tatiana – Remote Work

**Description:** Tatiana is a remote tech worker who thrives in stimulating environments away from home to boost productivity and spark creativity.

**Needs:** Inspiring workspaces, opportunities for creative collaboration, and balanced spaces for relaxation and productivity. A third space.

## James – Health Nut

**Description:** James prioritizes health and mindfulness, frequently exploring new wellness trends to enhance his holistic wellbeing.

**Needs:** Luxurious and unique wellness experiences, new experiences, and engaging social interactions within wellness-focused communities.

## Amelia – Seeking Community

**Description:** Amelia is a young creative seeking meaningful social connections and community-driven experiences within urban settings.

**Needs:** Engaging social spaces, memorable interactions, and immersive experiences that foster a strong sense of belonging and community.

# Other Community Members

**Travelers / Tourists**

**Corporate Teams**

**Retreat Planners**

**Students**

**Influencers**

**Architecture Lovers**

**Event Planners**

**Luxury Lovers**

**Intense Athletes**



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